



www.wlwt.com

Billing Address:

WLWT
1700 Young Street
Cincinnati, OH 45202
Main: (513)412-5000
Billing: (410)338-6432

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WLWT
PO Box 26881
Lehigh Valley, PA 18002-6881

DUPLICATE

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
943523-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Restore Our Future	RESTORE OUR FUTURE	1250

Flight Dates	Order #	Alt Order #
08/21/12 - 08/27/12	943523	06285440

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/21/12	08/24/12	NBC Today Show III	10-11a	-TWTF--	:30	4	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-TWTF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWT	Tu	08/21/12	10:50 AM	NBC Today Show III	10-11a	:30	ROF12TV19H	\$350.00 NM
1	WLWT	W	08/22/12	10:46 AM	NBC Today Show III	10-11a	:30	ROF12TV19H	\$350.00 NM
4	WLWT	Th	08/23/12	10:50 AM	NBC Today Show III	10-11a	:30	ROF12TV19H	\$350.00 NM
3	WLWT	F	08/24/12	10:29 AM	NBC Today Show III	10-11a	:30	ROF12TV19H	\$350.00 NM
2	08/21/12	08/24/12	DR OZ EF	4PM-5PM	-TWTF--	:30	4	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-TWTF--	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWT	Tu	08/21/12	3:58 PM	DR OZ EF	4PM-5PM	:30	ROF12TV19H	\$500.00 NM
3	WLWT	W	08/22/12	4:18 PM	DR OZ EF	4PM-5PM	:30	ROF12TV19H	\$500.00 NM
4	WLWT	Th	08/23/12	4:14 PM	DR OZ EF	4PM-5PM	:30	ROF12TV19H	\$500.00 NM
1	WLWT	F	08/24/12	4:53 PM	DR OZ EF	4PM-5PM	:30	ROF12TV19H	\$500.00 NM
3	08/21/12	08/24/12	530-6p M-F news	530-6p	-TWTF--	:30	4	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-TWTF--	4	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWT	Tu	08/21/12	5:53 PM	530-6p M-F news	530-6p	:30	ROF12TV19H	\$675.00 NM
1	WLWT	W	08/22/12	5:42 PM	530-6p M-F news	530-6p	:30	ROF12TV19H	\$675.00 NM
4	WLWT	Th	08/23/12	5:39 PM	530-6p M-F news	530-6p	:30	ROF12TV19H	\$675.00 NM
3	WLWT	F	08/24/12	5:53 PM	530-6p M-F news	530-6p	:30	ROF12TV19H	\$675.00 NM
4	08/21/12	08/24/12	6-630p M-F news	6-630p	-TW-F--	:30	3	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-TW-F--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWT	Tu	08/21/12	6:30 PM	6-630p M-F news	6-630p	:30	ROF12TV19H	\$800.00 NM
1	WLWT	W	08/22/12	6:23 PM	6-630p M-F news	6-630p	:30	ROF12TV19H	\$800.00 NM
3	WLWT	F	08/24/12	6:10 PM	6-630p M-F news	6-630p	:30	ROF12TV19H	\$800.00 NM
5	08/21/12	08/24/12	7-730p	7-730p	-T-TF--	:30	3	\$800.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser



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Advertiser	Product	Estimate Number	
Restore Our Future	RESTORE OUR FUTURE	1250	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12	-T-TF--				3	\$800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTTu		08/21/12	7:13 PM	7-730p	7-730p	:30	ROF12TV19H	\$800.00 NM
1	WLWTTTh		08/23/12	7:26 PM	7-730p	7-730p	:30	ROF12TV19H	\$800.00 NM
3	WLWTF		08/24/12	7:00 PM	7-730p	7-730p	:30	ROF12TV19H	\$800.00 NM
6	08/22/12	08/24/12	730-8p	730-8p	--WTF--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12	--WTF--				3	\$800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTW		08/22/12	7:50 PM	730-8p	730-8p	:30	ROF12TV19H	\$800.00 NM
3	WLWTTTh		08/23/12	7:42 PM	730-8p	730-8p	:30	ROF12TV19H	\$800.00 NM
1	WLWTF		08/24/12	7:41 PM	730-8p	730-8p	:30	ROF12TV19H	\$800.00 NM
7	08/21/12	08/25/12	11-1135p M-Su	11-1135p	-TWTF--	:30	5	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12	-TWTF--				5	\$1,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTTu		08/21/12	11:29 PM	11-1135p M-Su	11-1135p	:30	ROF12TV19H	\$1,500.00 NM
1	WLWTW		08/22/12	11:13 PM	11-1135p M-Su	11-1135p	:30	ROF12TV19H	\$1,500.00 NM
5	WLWTTTh		08/23/12	11:30 PM	11-1135p M-Su	11-1135p	:30	ROF12TV19H	\$1,500.00 NM
4	WLWTF		08/24/12	11:29 PM	11-1135p M-Su	11-1135p	:30	ROF12TV19H	\$1,500.00 NM
3	WLWTSa		08/25/12	11:10 PM	11-1135p M-Su	11-1135p	:30	ROF12TV19H	\$1,500.00 NM
8	08/24/12	08/24/12	F10-11p	F10-11p	----1--	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12	----1--				1	\$2,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTF		08/24/12	10:33 PM	F10-11p	F10-11p	:30	ROF12TV19H	\$2,500.00 NM
9	08/25/12	08/25/12	Sa/Su 6p news	Sa/Su 6p News	-----1-	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12	-----1-				1	\$550.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTSa		08/25/12	6:55 PM	Sa/Su 6p news	Sa/Su 6p News	:30	ROF12TV19H	\$550.00 NM
10	08/25/12	08/25/12	Sa/Su 6-7a News	Sa/Su 6-7a	-----1-	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12	-----1-				1	\$250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTSa		08/25/12	6:12 AM	Sa/Su 6-7a News	Sa/Su 6-7a	:30	ROF12TV19H	\$250.00 NM
11	08/26/12	08/26/12	NBC Sunday Today	Su8-9a	-----1	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12	-----1				1	\$1,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWTSu		08/26/12	7:59 AM	NBC Sunday Today	Su8-9a	:30	ROF12TV19H	\$1,500.00 NM
12	08/26/12	08/26/12	NBC MEET THE PRESS NBC MEET THE P		-----1	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	08/20/12	08/26/12	-----1				1	\$800.00	

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Restore Our Future	RESTORE OUR FUTURE	1250	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/26/12	08/26/12	NBC MEET THE PRESS NBC MEET THE PI		-----1	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WLWT	Su	08/26/12	10:47 AM	NBC MEET THE PRESS	NBC MEET THE PI	:30	ROF12TV19H	\$800.00 NM
<u>Total Spots</u>							31		

Payment Terms 30 Days

<u>Gross Total</u>	\$26,400.00
<u>Agency Commission</u>	\$3,960.00
<u>Net Amount Due</u>	\$22,440.00